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***Quarra Stone  
Taps Top Sales Executive Michael Nelson  
Mr. Nelson appointed to newly created post as Vice President of Sales and  
Marketing***

Madison, WI—March 13, 2009 –James Durham-the president and CEO of Madison, WI-based **Quarra Stone**, has announced the appointment of Michael Nelson, a veteran sales executive as vice president of sales and marketing-a newly created post at the company. Quarra, founded by Mr. Durham in 1989,supplies and fabricates natural stone for signature architectural projects in North America,



Mr. Durham described Mr. Nelson as uniquely positioned to source and procure select project opportunities that compliment and enhance Quarra's ambitious growth portfolio:

***"Mike Nelson is a critical addition to Quarra's executive team and will strategically position us to tackle exciting and innovative growth opportunities in existing and emerging markets",*** remarked Mr. Durham.

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An accomplished sales and marketing veteran who has held executive sales positions on the East Coast as well as in the Midwest, Mr. Nelson most recently served as the director of strategic accounts for the Western U.S. for the JT Packard Company. Prior to Packard, Mr. Nelson was a sales director for Wipfli, one of the nation's largest accounting and business consulting firms.

A Native of New York, Mr. Nelson is an alumnus of the University of Maryland. He also completed a distinguished tour of duty in the U.S. Coast Guard. An active civic leader, Mr. Nelson is currently the board vice president for Dane County's Rape Crises Center. He and his wife Kristen-who earned a M.S. in Social Work at Catholic University in Washington D.C.-are parents of two boys: an 8 year old and a 7 week old; and a 6-year-old girl. When Nelson finds any spare time, his family and friends cheer him on as he competes in marathons, cycling races and Ironman triathlons.

*About Quarra Stone*

*Headquartered in Madison, WI, Quarra Stone fabricates and supplies architectural and interior stone for signature building projects throughout the United States in collaboration with many of the country's leading institutions and premier architectural teams on some of America's most prominent architectural landmarks and new award-winning architecture. We recently completed our largest project, the newly opened Capitol Visitor Center in Washington D.C. which is expected to host three million visitors a year. For more information, please call 608/246-8803 or visit us at*

[www.quarrastone.com](http://www.quarrastone.com)

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