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***Quarra Stone
Recruits Construction Industry Leader John Rodell
Mr. Rodell appointed to newly created post as Executive Vice President***

Madison, WI—March 13, 2009 –***Quarra Stone***, a Madison, WI-based company that supplies and fabricates natural stone for signature architectural projects in North America, has appointed John Rodell to the newly created position of executive vice president.

According to Quarra’s president and CEO, James Durham, the position of executive vice president was designed to help propel ***Quarra’s*** multi-pronged, national growth strategy and its focus on premier architectural and historic restoration projects.



“Mr. Rodell’s appointment is a strategic investment in procuring the top talent available to help Quarra strengthen the depth and expertise of its executive management team and to be entrepreneurially positioned to develop innovative growth opportunities in the industry”, observed Mr. Durham.

A respected expert and veteran in the construction industry, Mr. Rodell most recently served as vice president / partner & manager of the J.H.Findorff & Son, Inc. Milwaukee operation where he significantly increased revenues and market share over the last decade. He also led the Milwaukee Findorff team in actively participating in a number of civic initiatives including United Way and UPAF (United Performing Arts Fund)

Prior to being recruited for his leadership post at J.H.Findorff & Son Inc. Mr. Rodell served in a variety of executive and construction management positions at the Oscar J. Boldt Company between 1985 and 1999.

Mr. Rodell earned a B.S. in Construction Administration at the University of Wisconsin-Madison, A civic activist; Mr. Rodell has served as a campaign cabinet officer for United Way- Milwaukee, as a mentor for minority and disadvantaged business owners, as current board president, Wildlife in Need Center-Ottawa and is a valued member in many professional organizations. Mr. Rodell 's wife, Pat Rodell, is an accomplished water colorist. They are the parents of two daughters, ages 23 and 25.

About Quarra Stone

Headquartered in Madison, WI, Quarra Stone fabricates and supplies architectural and interior stone for signature building projects throughout the United States in collaboration with many of the country's leading institutions and premier architectural teams on some of America's most prominent architectural landmarks and new award-winning architecture. We recently completed our largest project, the newly opened Capitol Visitor Center in Washington D.C. which is expected to host three million visitors a year. Please contact us at 608/246-8803 or visit at www.quarrastone.com

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